

Plain Talks & News

EVANGELINE OAK
Meeting place of Evangeline & Gabriel whose counterparts, Emmeline Labiche and Louis Arceneaux, lived here. Replica of his home is in Longfellow-Evangeline State Park - one mile N. Evangeline's tomb is at the rear of church.

EVANGELINE COUNTRY

MARCH, 1969

Inflation Threat

THE term inflation, according to Webster's, is a state of empty pretentiousness—pomposity. It is also an increase in the volume of money and credit relative to goods available resulting in a substantial and continuing increase in the general price level. The latter definition is the one with which we are most familiar, for our country is caught up in just such a condition at present.

Although it is a difficult term to apply in conversation, inflation is actually easy to spot. Just make a trip to the grocery store. You'll find that your dollars are buying less each trip, not nearly as much as they did a year ago.

IN a nutshell, we are asking much more for our labors without producing any more. Unfortunately, others are doing the same thing, so our salary increases are being absorbed by the spiraling prices of necessary goods. Government units, in the meantime, are deciding that they need more money for current programs, and taxes join the rise in living costs.

As a result, we find there is little else to do except demand more production per man to warrant the increase in wages. This does not mean sweatshop labor. It simply means we must eliminate unnecessary steps in our everyday jobs. We must cut down on excess costs caused by unwarranted errors. It is not an easy task, but it is a means of thwarting the greedy hands of inflation.

News Briefs



NOTICE RECEIVED OF PROMOTION

As Plain Talks went to press, notice was received of the promotion of Victor H. Tompkins to director - Power Systems Operation, System Engineering Department, Beaumont. Mr. Tompkins, formerly supervisor - Systems Simulation, System Engineering Planning, will report to J. W. Atkins, general director - Engineering.

ELECTRIC CAR TESTS APPROVED

The Post Office Department has awarded a contract to a Michigan firm to furnish four experimental electric vehicles for tests and evaluation. "There could be a place in the postal service for electric vehicles," said Postmaster General Winton M. Blount, "and we want to see if the vehicles have developed to the point where we can utilize them."

HAMIL CONFIRMED AS REA ADMINISTRATOR

David A. Hamil was confirmed as REA administrator by voice vote of the U.S. Senate on Feb. 28. His confirmation came on the first legislative day of the Senate following Mr. Hamil's confirmation hearing and favorable recommendation by the Senate Agriculture Committee.

NEW HIGH PAID FOR BORROWING

Our Company made history in its financing on Feb. 25 by paying the highest interest rate we have ever had to pay to borrow money. We paid 7.21 per cent interest for \$25 million of bonds. This is the highest cost of money ever paid by an Aa rated utility in the country. This means that we will have to sell an additional \$25 million in the late summer or early fall when there is reason to believe the money market will have shown some improvement.

REA TELEPHONE BANK OPPOSED

has expressed opposition to the proposed REA telephone bank. The organization said it opposes the plan because it would "compete unfairly with tax-paying private financial institutions."

The National Association of Manufacturers, in a statement filed with the House Agriculture Committee,

CONSTRUCTION BUDGET TOPS IN LOUISIANA

expansion budget of all Louisiana utilities. Proposed expenditures of \$76 million in Louisiana are planned in 1969, compared to a \$73 million budget for Louisiana Power and Light Company. The expenditures of the two companies, said the Review, will provide for more than two thirds of expected electric company expansion in Louisiana during 1969.

The Southeast Electric Exchange News Review reports that our Company has the largest 1969 construction and ex-

LOUISIANA REA LOAN CRITICIZED

from Sen. Spessard Holland, D-Fla. Sen. Holland said it was "very disturbing" to him to see the original loan request to serve 11 co-ops revised to serve only four co-ops, two cities and one "industrial complex" -- a Dow Chemical Company plant. Among the questions raised by Sen. Holland were, (1) does the revised loan best serve the interests of REA; (2) does it put a burden on other co-op systems in favor of the industrial customer; (3) does it place an extra burden on the co-op G&T members who will be purchasing cheaper power from private suppliers, but who must pay the G&T their price savings so the G&T can service its REA loan? Sen. Holland asked newly confirmed REA Administrator David Hamil to hold up any further payment on the loan for a 200 megawatt generating and transmission facility "until we have a chance to hear your decision as to what should be done under this very difficult and complicated situation."

The \$56.5 million REA loan to the Louisiana Electric Cooperative has drawn more criticism, this time



OUR COVER

Horace LaCombe, residential salesman in the Lafayette office, admires the fabled "Evangeline Oak" in downtown St. Martinville, La. The history of this majestic tree and the legend behind it are featured in this month's issue.

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Member 

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Welcome To



Evangeline Country

THOUSANDS of Acadians fled the tyrannical British rule over Nova Scotia in 1755 and made their way to Louisiana. As a group, they were freedom-loving people who had refused to swear allegiance to the Crown and who sought to worship in their chosen faith.

Many of these sturdy Acadians settled in the St. Martinville area, about 20 miles southeast of our Company's Lafayette office.

More than 200 years have passed, and still thousands of Americans annually trek to this picturesque little community on the banks of the historic Bayou Teche. Today, however, their quest is to bask in the balmy Southern climate and to absorb some of the culture of a storied past.

Henry Wadsworth Longfellow probably deserves much of the credit for maintaining the drawing power of St. Martinville. He was the first to preserve in print the tragic tale of Emmeline Labiche and Louis Arceneaux in the poem *Evangeline*.

ALTHOUGH legend has it that Emmeline (Evangeline) died in St. Martinville shortly after learning her estranged fiance, Louis (Gabriel), had married another, Longfellow found it more lyrical to write that Evangeline joined a convent when she could not find her betrothed in the new land. According to the poem, the lovers are united for a brief moment before Gabriel dies in the arms of Evangeline.

Despite the conflict between legend and poem, tourists still flock to the area for a glimpse of the majestic Evangeline Oak, in the shadow of which Gabriel revealed that he could not marry Evangeline. From the oak in downtown St. Martinville the visitor can go a short distance to view the statue of Evangeline. The statue was a gift from movie actress Delores Del Rio, who starred in the

The Stately mansion housing the Acadian House Museum is framed in picture at left by the moss-draped Gabriel Oak. Acadians have altered the sad finale to the Evangeline legend in saying that the spirits of the two lovers still meet beneath the limbs of this magnificent tree. If Longfellow could change the ending of the true story, say natives of the area, then so can they.

Editor's Note: The gentleman beneath the tree studying the museum structure is not Gabriel but Horace LaCombe, residential salesman in the Lafayette office.

movie epic based on the Longfellow poem.

A short distance from the downtown area is Longfellow Evangeline State Park, a storehouse of early Acadian relics sitting comfortably on beautifully landscaped grounds. Among the buildings open to public view are the Acadian Craft House and the Acadian House Museum.

THE craft house is a tiny reproduction of the type of home built by exiled Acadians soon after their arrival two centuries ago. Inside, the visitor will find an ancient loom, furniture and clothing worn by early settlers. Originally constructed of hand-hewn lumber, mortised and reinforced with wooden pegs, the house also boasts an outside mud chimney.

Harris Castille applies the broom to the front porch of the Acadian Craft House to prepare for another day of visitors. This prototype of homes built by early settlers of the area is similar to many homes around the countryside still in use. Maintained by the state, the unit provides an outlet for Acadian crafts and is also a tourist information center. The outside stairway leads to the boys' dormitory. Wealthier families had separate buildings for their young men. However, rich or poor, Acadian boys had their own sleeping quarters.



Giant oaks, including the magnificent Gabriel Oak, frame the Acadian House Museum, restored and opened to the public in 1933. The land on which the museum stands and all the area comprising the park grounds was purchased by Chevalier Paul Augustin le Pelletier de la Houssaye who built his home site here.

HAND shaped, sun baked brick form the walls of the lower part of the house, and a mixture of mud and green moss combined with cypress planks held together by wooden pegs fashioned the rest of the mansion. Crude tools and household furnishings inside reflect the ingenuity of the Acadian pioneers.

The merits of a visit to Evangeline Country are not limited to historical artifacts, however. Fine little family-owned seafood restaurants are sprinkled throughout the area, fresh water fishing is good, camping facilities are excellent, and it is but a stone's throw to Lafayette where horse racing is king.

So, whether it is a journey into a land of legend or a weekend chock full of entertainment, Gulf Staters are in an enviable location to capitalize on one of the many benefits of our service area.



Mrs. Italia Praszynski, an employee of the Acadian Craft House, is on hand to explain to visitors the origin of the many artifacts of an earlier era. Mrs. Praszynski said the craft house was rebuilt from original plans about 21 years ago. Among the tools on display is a loom more than 175 years old.

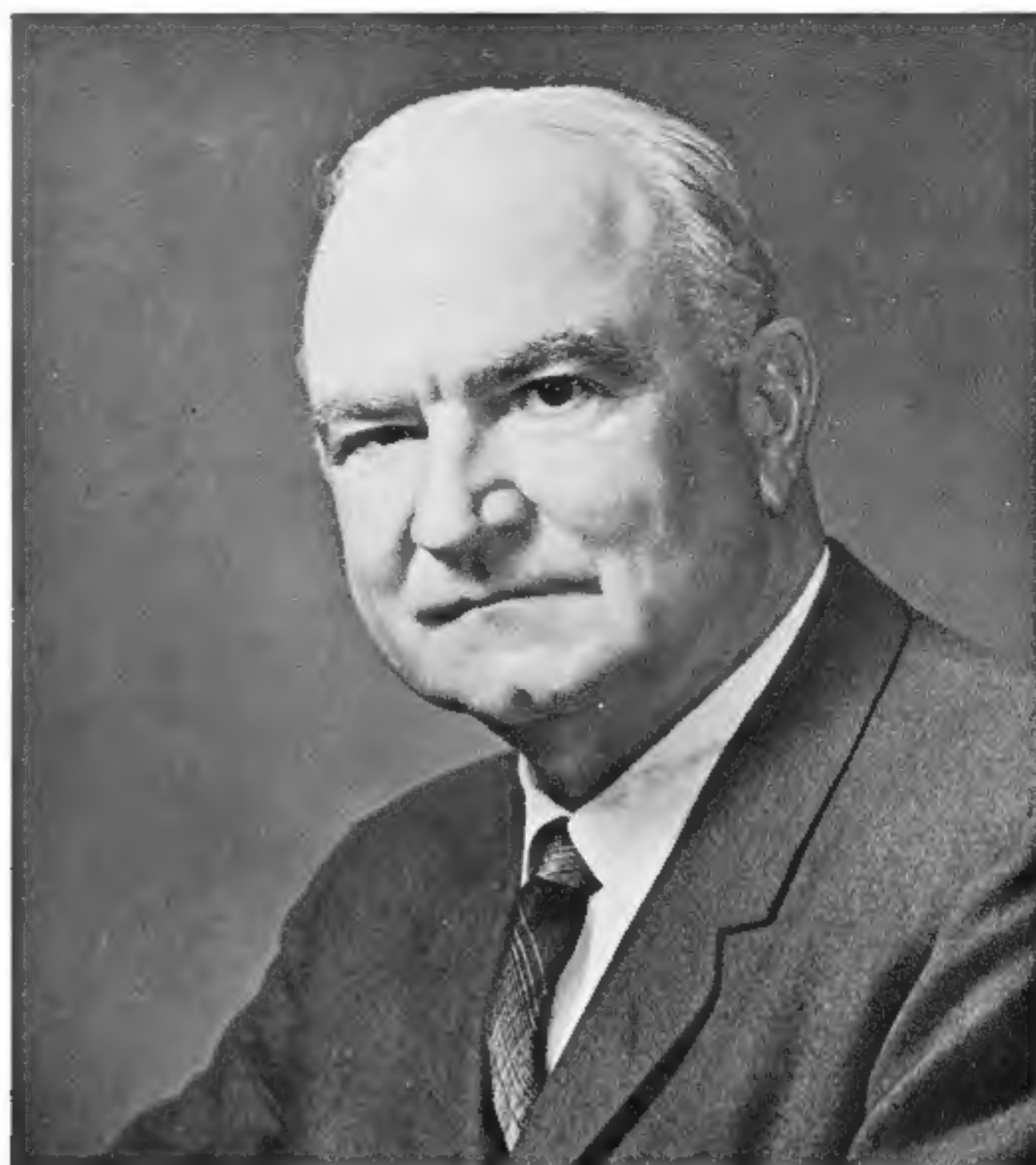


A guide at the Acadian House Museum displays one of the rooms that housed a servant of the original owner, Chevalier Paul Augustin le Pelletier de la Houssaye. The house has no central hall and there were no doors connecting the rooms on one side of the house from the other. This was to assure complete privacy.

This rear view of the Acadian House Museum features a balcony which offered early occupants a cool respite from the hot Louisiana sun. A flourishing vegetable and flower garden can be seen in the foreground. The kitchen also was located at the rear of the house and apart from the main structure to cut down on the heat.



O. P. Stockwell Selected As New Director For Company



Oliver P. Stockwell

OLIVER Perkins Stockwell, a senior partner in the law firm of Stockwell, St. Dizier, Sievert & Viccellio of Lake Charles, has been elected a director of our Company to fill the vacancy created by the resignation of Vice President H. C. LeVois, who retired March 1.

A native of Baton Rouge, Mr. Stockwell was graduated from Louisiana State University with an LL.B. degree. He was valedictorian of his law class and was a member of Coif and Lambda Chi Alpha Fraternity.

He is a former president of the Southwest Louisiana Bar Association, the Lake Charles Kiwanis Club, the State Association of Young Men's Business Clubs, the Young Men's Business Club of Lake Charles, the Lake Charles Association of Commerce, LSU Law School Alumni and the Louisiana State Bar Association.

MR. Stockwell has served on the board of directors of the Lake Charles Golf and Country Club, the Pioneer Club and the YMCA.

He is a former chairman of the Greater Lake Charles-Sulphur-Westlake Metropolitan Planning Commission, and he served as president of the Centennial Celebration of Lake Charles in 1967.

Mr. Stockwell is a member of the Southwest Louisiana Bar Association, the Inter-American Bar Association, the International Bar Association and the International Association of Insurance Counsel.

He is also a member of the American Law Institute, the Federation of Insurance Counsel, the House of Delegates of the American Bar Association, the Judicial Council of the Louisiana Supreme Court, the Louisiana Commission on Law Enforcement and the Administration of Criminal Justice.

HE is a Fellow of the American Bar Foundation, the American College of Trial Lawyers and the American College of Probate Counsel. He is also a Research Fellow of the Southwestern Legal Foundation.

Mr. Stockwell is chairman of the Committee to Revise the Judicial Article of the Louisiana State Constitution and serves as secretary of the Council for A Better Louisiana. He is a member of the board of directors of Public Affairs Research Council of Louisiana, Inc., the board of supervisors of Louisiana State University and the board of directors of Lakeside National Bank of Lake Charles.

MR. Stockwell served in World War II as a lieutenant in the Navy.

He is married to the former Roseina Katherine Holcombe and attends the Church of the Good Shepherd, where he is a former member of the vestry.

The couple have one daughter, Angell Roseina, who is now Mrs. William C. Wright of Houston.

SERVICE AWARDS

FORTY YEARS



G. H. Hawkins
Distribution
Port Arthur

THIRTY YEARS



Joseph C. Porter
Production
Beaumont



Ruth Stine
Executive
Beaumont

TWENTY YEARS



Eloise B. Akins
Treasury
Lake Charles



Erwin D. Dersormeaux
Distribution
Lafayette



Joseph Gallet
Distribution
Lafayette



Margie B. Gray
Treasury
Beaumont



Kathryn Messina
Distribution
Port Arthur



Talmadge R. Myers
Distribution
Calvert



Laurey St. Pierre
Production
Baton Rouge

TEN YEARS



Wisner Boudreaux
Production
Bridge City



Sam H. Chamberlain
Production
Lake Charles



W. E. Dowden
Production
Lake Charles



Mrs. Verlie Gibson
Treasury
Baton Rouge



Carroll B. Hatton
Engineering
Beaumont



Joseph C. Hoell
Production
Beaumont



Dale E. Karaff
Production
Beaumont



Robert Riviere
Production
Baton Rouge



Joseph D. Schatzle
Production
Lake Charles



Leon Scott
Gas
Baton Rouge



Philip W. Vickery
Production
Beaumont



Eldon A. Werner, left, president of our Company, accepts an award from A. H. Douglas, New Orleans public information chairman for the American Wood Preservers Institute, for beautifying overhead utility systems. Only 10 of more than 3,000 utility companies received this award in 1968. The award was for the 4,160 volt line in South Beaumont which runs in front of Lamar State College of Technology.

Lives of 2 Employees Are Claimed by Death

Our Company was saddened at the loss of two employees, Jonas Rylander and Paul D. Narcisse.

Mr. Rylander, 80, a native of Franklin, La., died on Jan. 7, and Mr. Narcisse passed away on Feb. 3.

Mr. Rylander joined the Company as a laborer in the old ice plant at Orange, Tex., in 1937. He moved over

to Orange T&D in 1954 before his retirement.

Mr. Narcisse, 51, was born in St. Martinsville, La., and attended schools there. He was employed in Port Arthur T&D in 1951 and transferred to the building and grounds section in 1956, the position he held at his death.

Death Claims R. J. Jarreau

Roland J. Jarreau, 64-year-old retired Baton Rouge employee, died Jan. 29 at his home. Funeral services were held Jan. 31 in Baton Rouge.

Employed by our Company in 1937, Mr. Jarreau started out as a laborer.



He moved up to T&D helper in 1941, and in 1942 he became a truck driver.

Mr. Jarreau was promoted to substation mechanic in 1945, and in 1956 he

was named toolroom attendant, the position he held until his retirement in March, 1964.

He was born in Mix, La.

Surviving are his wife, the former Fostine LeBlanc; mother, Mrs. Berthier Jarreau of Morganza, La.; a son, Roland Jr. of Baton Rouge; three daughters, Mrs. Bernie LeBlanc of Port Allen; Mrs. Joseph L. Wax and Mrs. Vernon C. Young, both of Baton Rouge; two brothers, one sister and 12 grandchildren.

★ ★ ★

The record \$7.2 billion spent last year by investor-owned electric utilities for new construction represents 11 per cent of the new construction expenditures by all American business

★ ★ ★

Estimated annual average use of electric power in the American home rose to a record high of 6,065 kilowatt-hours during 1968, an increase of 488 kilowatt-hours over the preceding year.

Spencer Retires April 1 After 43-Year Service

N. C. Spencer, director of System Engineering Design since 1967, ends an electric utilities career spanning 43 years when he retires April 1.



N. C. Spencer

Mr. Spencer joined our Company in 1926 after receiving his electrical engineering degree from LSU.

He started out as an assistant fireman at Neches Station in Beaumont, and the following year he was named a student engineer and moved to Port Arthur T&D. In 1929 he was transferred to Beaumont where he was promoted to engineer in 1936.

He progressed through several other engineering classifications both in Lake Charles and Beaumont before being named engineering specialist in 1949. In 1950 he became a design engineer and in 1955 he was named supervisor of design engineers at Beaumont.

Mr. Spencer moved up to superin-

tendent of electrical and civil engineering in 1956, and in 1965 he was advanced to director of engineering services. He has held the post of director-engineering design since May 1, 1967.

A native of Minden, La., Mr. Spencer is a 1922 graduate of Minden High School. He received his bachelor's degree in electrical engineering from LSU in 1926.

Mr. Spencer is a member of the North Beaumont Lions Club, the Institute of Electrical and Electronics Engineers and is a registered professional engineer in Texas and Louisiana.

Married to the former E. Adele Ellisor of Port Arthur, Tex., the couple has two daughters. The children are Mrs. Barbara Adele Nicks of Bala Cynwyd, Pa., and Mrs. Margaret Sylvest of Dallas, Tex.

Mr. and Mrs. Spencer attend the Trinity Methodist Church of Beaumont.

R. M. McKenzie Gets Transfer

Ronald M. McKenzie, formerly an engineer in Lake Charles T&D, has moved over to Beaumont as an engineer in System Engineering-Planning, Planning Section.



Ronald M. McKenzie 16.

The transfer of Mr. McKenzie became effective Feb.

Mr. McKenzie originally was employed by our Company as an engineer in Beaumont. He was moved to Lake Charles T&D in 1966 and left the Company in 1967.

He rejoined the Company later that year and was assigned to his former position in Lake Charles. He served there until his latest transfer.

Mr. McKenzie is a veteran of the Navy, having served during the years 1958 to 1961.

He is married to the former Dana Smith of Oklahoma City, Okla. The couple attend the Christian Church.

J. F. DeLage To Close Out Utility Career

A 44-year electric utility career comes to a close April 1 on the retirement of J. F. DeLage, chief system operator in the System Services Section.



J. F. DeLage

Mr. DeLage is a native of Oscar, La., but was reared in New Roads, La., where he graduated from Poydras Academy in 1921. He attended LSU where he received a bachelor of science in electrical engineering in 1925.

Immediately upon receiving his college degree, Mr. DeLage joined our Company in Baton Rouge. He moved to Beaumont in 1927 and was trans-

ferred to Orange in 1928.

Mr. DeLage worked in various power plant jobs in Orange and moved back to Beaumont as a load dispatcher in 1937. He was promoted to system operator in 1941 and advanced to assistant chief system operator in 1958.

In 1962 he was named chief system operator, Planning Section, and in 1967 he moved to the newly formed System Services Section in the same post.

Mr. DeLage's outside interests include the raising of camellias and woodworking. He is a member of the Greater Beaumont Men's Garden Club and originated a seedling, the Judith Sproule Camellia, which is registered with the national Camellia Society.

The seedling was named for the dancing instructor of Mr. DeLage's daughter.

Following his retirement, Mr. DeLage plans to devote more time to his flower-growing and woodworking hobbies. He and his wife also plan to finish a beach cabin which he built at Kaplan, La., and do a lot of fishing. In addition, said Mr. DeLage, he plans to visit friends and relatives whom he hasn't seen in several years.

Mr. DeLage is married to the former Eunice Aline Wascom of Plaquemine, La. Their two children are J. F. DeLage Jr. of Beaumont and Mrs. Nancy Ann Elhs of Vidor.

The DeLages attend St. Anne's Catholic Church in Beaumont.

LETTERS

From employees, customers and friends of GSU

ANAHUAC

Dear Mr. Choate:

I recently had a power failure at my ranch where I live which is six miles east of Anahuac. It occurred at 6:30 in the evening on a cold and rainy night; however, because of the accommodating service extended by your serviceman, Mr. M. E. Kelley, our power was restored. At 11:30 that night and again at 6:30 the next morning, the power failed again, but Mr. Kelley faithfully returned each time to restore it and thereby kept our deep freezes from thawing out and ruining a considerable amount of meat and ranch supplies.

Mr. Kelley is certainly a credit to the good name of Gulf States, and it is through men like him that Gulf States has built its dependable reputation.

Yours truly,
Dave Middleton

CALVERT

Dear Mr. Matthews:

I take this means of thanking you and Gulf States Utilities for the two new electric ranges that have recently been installed in our Homemaking Department. The youth of our community appreciate your interest and the staff of our school commend you for your service to them.

The Calvert schools have always appreciated the many services you render to them. You are a good friend to education.

Sincerely,
F. G. Kemble Jr., Supt.
Calvert Public Schools

BATON ROUGE

Dear Mr. Glass:

We would like to take a moment to express our appreciation for the good work and consideration that was given to us on Friday, February 21.

As you know the frozen food warehouse and dairy cooler needed more power than was presently available. The crews came on the job and did a very fine job in spite of very bad weather.

Your supervisor in charge of the project, Joe Mayeaux, was most kind and considerate. We feel that he did an outstanding job in bringing the job to a successful conclusion.

Again our thanks and with kindest personal regards we are,

Yours very truly,
Louis Levy Grocer Co., Ltd.
William G. Karns

BEAUMONT

Dear Mr. Sisk:

As committee chairman for Cub Pack 59, Anahuac, Texas, it is my pleasure to write this letter in which we, the cubbers, committee members and parents, wish to thank you for the very enjoyable program presented by you at our Blue and Gold Banquet.

As long as we have men and women like you who are willing to go out of their way to entertain children with good clean wholesome entertainment we should have no fear in what kind of kids we will have to give to this world.

A great big thanks to Mrs. Sisk for not only letting you come, but for foregoing the pleasures of home and coming herself.

Thanking you again, I remain,
Yours very truly,
J. T. Heard

ORANGE

Dear Mr. Charlton:

By unanimous consent, I am directed by the City Council of the City of West Orange, Texas to send you our letter of thanks and appreciation for the speed and promptness shown by your Company in completing our Street Lighting Program. Our efforts in behalf of the citizens of West Orange have often been in the spotlight — but, now, with a well-lighted City, we may look forward to a brighter future.

Again, with our thanks and appreciation, we are,

Sincerely yours,
CITY OF
WEST ORANGE, TEXAS
By Glenn F. Seale
Mayor

Dear Mr. House:

On behalf of the Service League of Orange, I want to thank you for your cooperation and the efficiency with which our electricity was installed for our recent Silk Stocking Revue. Also, the flashing light you loaned us helped a great deal in the fashion show. Your interest and helpfulness enabled us to have another successful show.

Sincerely,
Janet McDonald
Production Chairman

LAKE CHARLES

Dear Mr. Mullin:

The Office Practice girls and I want to thank you for the interesting tour of your offices and the information on automation as it will be used in your system. We all learned and we all enjoyed the visit very much.

The girls were impressed, as I had been, by the friendly atmosphere and the pleasant working conditions you have. Later, in the offices of Snelling and Snelling, the girls mentioned how nice it would be to work for Gulf States, and they were quite impressed when Mr. Highbaugh told them that your employees were the very best to be had.

We had a wonderful day in Lake Charles. We shall not forget it or your kindness and interest in young people.

Sincerely yours,
Margaret Martin

Alfred E. Naylor To Supervise Engineering Planning Department

Alfred E. Naylor, an engineer with our Company since 1958, has assumed the post of supervisor-System Engineering Planning.



Mr. Naylor was assigned as an engineer in the relay design section of System Engineering at Beaumont in November, 1958. He was transferred to System Engineering Planning in 1965 and remained in that position until his recent promotion.

A native of Amarillo, Tex., he holds

a bachelor of science degree in electrical engineering from the University of Texas. Mr. Naylor completed his college degree after serving in the Army from 1953 to 1955.

He serves as secretary-treasurer of the Beaumont chapter of the Institute of Electrical and Electronics Engineers and is a registered professional engineer in Texas.

Married to the former Grace Spivey of Sour Lake, Tex., the couple has a son, David, 2½ years old.

The family attends the Methodist church.

G. B. Oglesbee Retires April 1 After 43 Years

Glover B. Oglesbee, general line foreman in Beaumont T&D since 1955, retires March 1 to end a 43-year career with our Company.



Mr. Oglesbee joined the Company in 1926 as a helper in Beaumont T&D and has served in that department since then. He was named an apprentice in 1928 and became a lineman a year later.

In 1936 he was named a troubleman, then served as a serviceman from 1937 to 1941. He was promoted to line foreman in 1947 and moved up to assistant general line foreman in 1947.

Mr. Oglesbee, a native of Beaumont, was educated in the South Park School District.

Married to the former Burney Lee Rowe of Bald Knob, Ark., he and his wife attend the Highland Avenue Baptist Church in Beaumont.

He is a 32nd Degree Mason and a member of South Park Masonic Lodge 1320 and of El Mina Shrine

Temple in Galveston, Tex.

The Oglesbees have "no definite plans" after retirement except to get plenty of rest and do a little traveling. Mr. Oglesbee said the only immediate trip planned is a visit to Little Rock, Ark., to visit his wife's relatives.

Mrs. Albers To Retire April 1

Lydia F. Albers, customer clerk in the Port Arthur Division, retires April



Lydia F. Albers

1 after 26 years with our Company. Mrs. Albers joined the Company in 1942 to work out the duration of World War II and has been here since.

A native of Giddings, Tex., she has lived in Port Arthur most of her life and is a graduate of Port Arthur High School. The mother of five children, she plans to "just take it easy" following retirement.

Gulf Staters In the News

Walter House, sales supervisor for the Orange District, has been named



Walter House

chairman of the Orange County Welfare Agency board of directors. Mr. House has been a member of the welfare board for three years and served as vice chairman last year. He is also a member of the Greater Orange Area Chamber of Commerce and was drive chairman for the area's United Fund campaign. Other activities in which Mr. House has been active include the Sabine Area Council of Boy Scouts, Rotary Club and YMCA. He is a member of the First Methodist Church and has been in Orange since 1954.

Melvin S. Cole, division engineer in Beaumont, is the author of an



Melvin S. Cole

article on the reduction of power failures in our system which appeared in Electrical World magazine. Mr. Cole originally presented the paper at the Power Distribution Conference held last year in Austin, Tex., and the paper was deemed worthy of publication by the magazine. Shielding added by our Company, Mr. Cole points out, has resulted in a significant reduction in customer interruptions. The interruptions averaged 3,192 per unshielded feeder, he says, but only 503 after shielding. He goes on to describe the major causes of interruptions, determined after a four-year study. These causes include lightning, trees, birds and squirrels, weather other than lightning, transmission-line outages and conductor termination failures.

BACKWARD GLANCES



This was the scene at Port Arthur in 1928 as our Company prepared to expand to one-man streetcar service. The picture was taken in front of the old Streetcar Barn.

Pictured are area businessmen and public service representatives, including employees of our Company. They are, from left, front row, Bill Weatherall of the First National Bank in Port Arthur; Burt Peckham, businessman; Henry Piessler, master mechanic; Mr. Davis, businessman, E. P. Tucker, Merchants National Bank; H. O. Mills, manager of the Port Arthur Ice Company; L. C. Singleton, Claims Department representative; Sam Serio, East Texas Electric accountant; C. B. Melton; Luke Bradley, Houston businessman, Frank Gannon, manager of the Fort Worth Streetcar and Railway Co.; Jack Holtzclaw, then president of our Company; Pink Logan, Port Arthur mayor; Mr. Bluestein, merchant; Clarence De Buse, Port Arthur Chamber of Commerce; Ben Williams, Judge O'Neal, attorney, Pat Cannon, roadmaster; Dick Lyle; Roland Drake, superintendent of the Texaco Package Plant; Joe Parks, First National Bank; F. S. Sheffield, assistant superintendent of transportation for our Company, and George B. Morgan, Port Arthur superintendent of East Texas Electric.

Back row, from left, are Harvey Ward, assistant superintendent of transportation, Port Arthur Division; Ed Granau, East Texas Electric; Hubie Braunig, electric distribution superintendent; Julius DeBouy, assistant treasurer, East Texas Electric; O. W. Gaines, superintendent of the treasury department; Joe Austin, accounting department; Charles Brann, superintendent of railways; E. S. Fitz, superintendent of the electric department; J. E. Murray, assistant treasurer; Pete McChesney, sales superintendent; next two men unidentified; Jimmie Linnehan, accounting department; Jack Reedy, claims agent, and E. C. Adams, engineering.

Engineering Personnel Changes Announced

Two personnel changes for the System Engineering Planning Department, Scheduling Section, became effective last month.



Raymond L. Audilet, formerly senior engineering assistant, System Engineering Design, Standards Section, was transferred to scheduling and promoted to materials scheduler.

Camille J. Gonzales, administrative assistant, was changed to project scheduler in the scheduling section.

Mr. Audilet joined our Company in 1957 as an engineering helper in System Engineering, Survey, at Beaumont. The following year he entered the Army and served until 1960 when he was reinstated to his former post.

He became an engineering assistant in 1961, and that year he was recalled

to active duty with the Army. He rejoined the Company in 1962 and moved up to senior engineering assistant in the Standards-Equipment Section in 1966. In 1967 he was transferred to Engineering Design in the same post.

Mr. Gonzales has been with our Company since 1951 when he was em-



ployed as a rod and chainman in System Engineering. He moved up to engineering helper in 1952 and to engineering assistant in 1953. He was advanced to


Camille J. Gonzales senior engineering assistant in 1957. In 1958 he was named a section head in the Civil Drafting Section of System Engineering and became administrative assistant in the Scheduling Section in 1965. He was transferred to System Engineering Planning

as administrative assistant in 1967.

Mr. Audilet, a native of Beaumont, is a 1953 graduate of South Park High School and has attended Lamar Tech. He has been a sponsor in Interscholastic League activities and attends Amelia Baptist Church.

Married to the former Jo Theresa Angelo of Beaumont, the couple has one child, Cheryl Lynn, 6.

Mr. Gonzales is a Beaumont native and a graduate of French High School. He is studying toward a business degree at Lamar Tech.

An Army veteran, he served in the European theater during World War II. He is married to the former Peggy George of Beaumont and the couple has two children. James, 18, is a student at Lamar Tech, and David, 15, is a sophomore at French High. The family attends St. John's Lutheran Church. 

John T. Williams Is Promoted To New Beaumont T & D Post

John T. Williams, formerly line foreman, has been promoted to assistant general line foreman in Beaumont T&D.



Mr. Williams has been employed by our Company since 1945 when he started out as a helper in T&D. He became an apprentice later that year and moved up to lineman in 1946.

He was transferred to Liberty, Tex., in 1948 and continued to progress through various classifications as a lineman until being named district serviceman at Kountze, Tex., in 1950. The following year he was transferred to Winnie, Tex., as district serviceman, and in 1955 he advanced to utility fore-

man in Beaumont. He was named line foreman in 1958.

A native of San Augustine, Mr. Williams attended Kirbyville schools and was graduated from Bleakwood High School. He served in the Army Air Corps for 5½ years during World War II and progressed to the rank of lieutenant.

Mr. Williams is a master Mason and is a member of Beaumont Masonic Lodge 1370.

He is married to the former Betty Barrow of Beaumont, and their three children are Diane, 22, of Denver, Colo.; Nelda, 20, a student at the University of Houston, and Arthur, 14, a student at Lumberton High School. The Williamses attend the First Baptist Church of Loeb, Tex.

SYMPATHY TO:

Pedro (Pete) Abad of the Navasota Division on the death of his wife, Mrs. Donna Gonzales Abad. She died Jan. 16 in the Grimes Memorial Hospital. Nina Ruth Bay of the Navasota Division on the death of her father, who passed away on Jan. 29.

The family of Mrs. Ollie Netterville who died at her residence in Baton Rouge. She was the wife of the late Owen Kidd Bolton, former supervisor of the Gas Services Department in Baton Rouge.

Bobbie Denais, Lafayette departmental clerk, on the death of her mother, Mrs. Ray Bedford, who died Jan. 8.

Glenn B. Haines, commercial sales representative in Beaumont, on the death of his son, G. B. Haines Jr. Young Haines passed away March 6 in Ft. Sam Houston Hospital at San Antonio, Tex., from wounds received in Vietnam four months ago.

Steven Fremin Transferred To Lake Charles

Steven D. Fremin, formerly employed as an engineer in Beaumont T&D, has been transferred to the Lake Charles Division.



Steven D. Fremin
1968.

A native of New Iberia, La., Mr. Fremin was reared in Delcambre, La. He was graduated from Delcambre High School in 1963.

He attended Louisiana Polytechnic Institute and received a bachelor of science degree in electrical engineering there in 1968.

He is a member of the Institute of Electrical and Electronics Engineers.

Mr. Fremin is married to the former Claudette Vice of Delcambre. They are the parents of a daughter, Michelle, 9 months old.

The family attends the Catholic church.



E. Lloyd Priest Named New Dayton District Superintendent

E. Lloyd Priest, formerly assistant general line foreman for the Beaumont Division, has been promoted to Dayton District superintendent.

Mr. Priest succeeds Lloyd N. Brannan who retired March 1.

A native of Kosse, Tex., Mr. Priest joined our Company in 1940 as a helper in the line department.

He progressed through various classifications in the line department and was promoted to line foreman in the Woodville district in December of 1952. He has been assistant general line foreman for Beaumont since 1955.

Mr. Priest is married to the former Pearl Coe of Tampa, Fla. The couple attend Westgate Church of Christ in Beaumont.



E. Lloyd Priest

Clovis Legleu To Retire From Louisiana Station

Clovis P. Legleu Jr. retires March 1 after 27 years' service at Louisiana Station in Baton Rouge.



Mr. Legleu was employed by our Company as a helper at Louisiana Station in 1942. The following year he was named an operator's helper, and a year later he moved up to auxiliary operator.

Later in 1944, Mr. Legleu became a water plant operator, then was named a fireman in 1947. After two years as a fireman, he became a turbine engineer.

In 1952, Mr. Legleu was named a switch board operator and served in that post for a year before advancing to head fireman at Louisiana Station in 1953.

A native of Paincourtville in As-

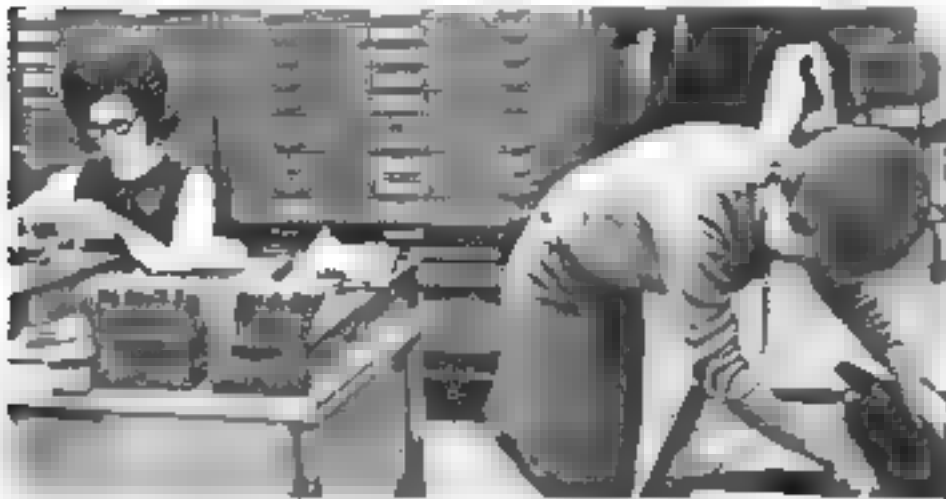
sumption Parish, La., Mr. Legleu attended schools in Belle Rose, La.

He is married to the former Sophie Langlois of Port Allen, La., and the couple are the parents of nine children. They are Kenneth, of Carthage, Tenn.; Mary Lois Belle of Baton Rouge, also an employee of our Company; Betty Legleu of Culver City, Calif.; Mrs. Ruth Brogan of Perryville, La.; Ruby Legleu of Las Vegas, Nev.; C. P. III of Baton Rouge; Mrs. Connie Silvio of Baton Rouge; Jack, now stationed at Biloxi, Miss., with the Air Force, and Stanley of Baton Rouge.

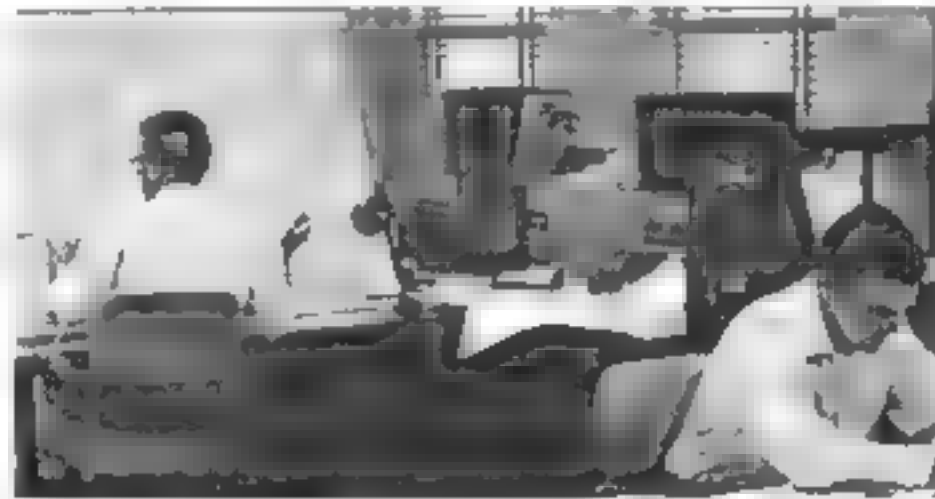
Mr. and Mrs. Legleu, who attend St. Isadore Catholic Church in Baton Rouge, are preparing for a great deal of traveling after retirement. Mr. Legleu said he has "a lot of plans." He will catch up on his gardening and fishing in addition to traveling in a recently purchased mobile trailer.

Draftsmen Get New Quarters

Drafting Department personnel in the Beaumont headquarters recently moved into new quarters on the seventh floor. The entire floor was revamped to allow for more working space than was available in the old offices in the basement of the building. Individual working cubicles were constructed with two employees occupying each cubicle. In the center of the floor is a separate room for filing cabinets and duplicating material. This series of pictures shows the general layout of the floor.



Jeanie Poe, left, and Barbara Cummings



Jerry Davis, left, and Carroll Hatton



Don Husbands, left, and Bobby Gillentine



Tom Sterling, left, and Jim DuBose



Gilbert Diaz, left, and Alec Moses



From left, Vickie Broussard, Barbara Cummings, Bobby Thompson, Jeanie Poe



Carolyn Burge, left, and Jeanie Poe

Thrift Plan Participation Increases

Latest statistics reveal that the popular Thrift Plan offered by our Company is drawing increasing participation of employees.

At the end of 1968, a total of \$799,368 had been invested by employees under the three plans offered. This is an increase of \$39,624 over the previous year.

The percentage of eligible employees taking advantage of the plan stands at 89.8 per cent, with 59 per cent of these employees electing to invest in common stock of the Company.

The Thrift Plan has proven a valuable asset to our employees since its inception. Any regular employee with one year of continuing service is eligible to participate in monthly contributions through payroll deduction.

The employee may elect to have

either 2, 4, or 6 per cent of his base pay deducted each month. For each

dollar contributed by the employee, the Company contributes 50 cents. Your money is paid to the trustee who credits it to your account.

The money is invested as you direct in either common or \$4.40 dividend preferred stock of our Company, or you may have it put into a savings account.

All monies or shares of stock are returned if the employee leaves the Company for any reason. In case of death, full payment is made to your beneficiary or estate.

In addition, definite tax advantages are derived since income gained in the account is treated as a long-term capital gain.

Thrift Plan

PURCHASES OF GSU stock made by the Trustee during February, 1969, covering employee deductions and Company contributions through January, 1969, were as follows:

2,517 shares of Common stock at a total cost of \$66,845.45 or an average cost per share of \$26.558.

70 shares of \$4.40 preferred stock at a cost of \$4,900 or an average cost per share of \$70.

The Trustee also deposited \$41,070.96 with the Savings Department of the First Security National Bank of Beaumont.

1968 Salesmen of Year Residential



The men pictured here with President Werner were recognized for outstanding residential sales achievements in their divisions as the top residential salesmen for 1968. They are, from left, Robert Broussard and Horace LaCombe, co-winners in the Lake Charles Division; President Werner; Walter Cooley, Beaumont Division; Bill Burke, Western Division; Donald Hood, Baton Rouge Division, and W. M. Ingwerson, Port Arthur Division.

Commercial



Charles Callihan
Lake Charles Division



Walter Benjamin
Baton Rouge Division



Brooks Bishop
Beaumont Division



Volz Elliott
Western Division

The commercial salesmen of 1968, pictured here, were selected by division based on the amount of revenue achieved. Charles Callihan, Lake Charles, was named outstanding commercial salesman for the entire system.



F. F. Elkins
Port Arthur Division

Dan Poulson, Beaumont, Dies After Long Illness

Dan H. Poulson, building design supervisor, Beaumont, died March 13 at his residence in Beaumont after a long illness. He had been employed by our Company 43 years.



Dan H. Poulson

Funeral services were held March 15 at St. Mark's Episcopal Church. Burial was in Forest Lawn Memorial Park cemetery.

Mr. Poulson was the brother of Anders Poulson, safety representative for the Company.

Mr. Poulson was employed by the Company in 1926 as a fireman at Neches Station. A year later he was transferred to the Railway Department of the East Texas Electric Company in Beaumont. He was moved to Port Arthur in 1932 as a mechanic's helper in the bus garage.

He returned to Beaumont in 1934 as a helper in the Substation Department, and in 1935 he was named a draftsman in the Engineering Department. In 1937 he was promoted to engineer.

Mr. Poulson became office engineer in 1951, and in 1962 he was named

building design supervisor. He was transferred to the Engineering Services Section in 1965.

A native of Lott, Tex., Mr. Poulson attended Texas A&M for two years.

Survivors, in addition to his brother, are his wife, the former Doris Anderson of Beaumont; two sons, Jesse Thomas Poulson of Houston and Dan Knute Poulson of Baltimore, Md.; and a sister, Mrs. Starkey D. Duncan of Nashville, Tenn.

Major Bell Dies at Age 71

Our Company lost a long-time friend March 2 on the death of Major Bell, special legal counsel over a long span of years.

Mr. Bell, 71, was found dead at his summer home on Willard Lake, about five miles from Silsbee, Tex. Funeral services were held March 3 in Beaumont. Burial was in Forest Lawn Memorial Park.

Mr. Bell was a former president of the State Bar of Texas and was prominent in legal circles throughout the state. He was a partner in the firm of Orgain, Bell and Tucker.

Richard Bolen Loses Life In 3-Car Accident

A three-car smashup near Sour Lake, Tex., claimed the life of Dayton lineman Richard D. Bolen on Feb. 21.



Mr. Bolen, 30, was pronounced dead at the scene, and his wife was critically injured in the accident. Funeral services for Mr. Bolen were held Feb. 23 in Beaumont. Burial was in Batson, Tex.

Mr. Bolen had joined our Company in 1960 as a helper in Beaumont T&D. He became an apprentice in 1963, and the following year he was promoted to lineman. In 1965 he was named a serviceman in Beaumont. He was transferred to Dayton as a lineman in 1967 and had been working there at the time of his death.

Mr. Bolen was a native of Shreveport, La. He attended schools in Corpus Christi and Victoria, Tex., and Many, La.

He is survived by his wife, Beatrice; two sons, Richard and Michael; two daughters, Pamela and Cindy, all of Dayton; parents, the Rev. and Mrs. Clyde W. Bolen of Beaumont; three sisters, Mrs. Diana Chancellor and Kathy Bolen of Beaumont and Mrs. Neal K. Jones Jr. of Abilene, Tex.; and one brother, Robert Bolen of Beaumont.

J. Kirby Jones Dies In Pt. Arthur Hospital

J. Kirby Jones, retired sales superintendent for the Port Arthur Division, died March 6 in St. Mary's Hospital at Port Arthur. He ended a 40-year career with our Company in August, 1966.



J. Kirby Jones

Funeral services for Mr. Jones were held March 8 at the Westminster

Presbyterian Church. Burial was in Greenlawn Memorial Park.

After leaving our Company, Mr. Jones joined the staff of Port Arthur College as an aide to the college president. He was engaged in the real estate business at the time of his death.

Mr. Jones was a native of Edgerly, La., and held an electrical engineering degree from Texas A&M. A past

president of the Beaumont A&M Club, he was a major in the Army and served five years in the South Pacific during World War II.

Mr. Jones is survived by his wife, the former Helen Pauline Moore of Gainesville, Tex.; one daughter, Mrs. Madison D. Wright Jr. of Lake Jackson, Tex.; four sisters, Mrs. Lottie Morse, Mrs. Percy McCowen and Mrs. Lula Brand, all of Beaumont, and Mrs. Ora Lee Goings of Houston.

Clyde Roper, Retiree, Dies

Death claimed the life of Clyde C. Roper, retired line foreman in the Port Arthur Division, on March 7. He was 68 years old.



Funeral services were held March 9 in the Nunnally-Stanley Funeral Home. Burial, with Masonic graveside rites, was in Greenlawn Memorial Park.

Mr. Roper had been a resident of the Port Arthur area for 45 years. He was a Mason. Mr. Roper's wife preceded him in death in 1964.

A native of Milano, Tex., Mr. Roper was a veteran of the Navy and attained the rank of first class petty officer during his years in the service.

Mr. Roper joined our Company in 1924 as a helper in Port Arthur T&D. He progressed through various T&D positions to become a serviceman first class in 1941. He was promoted to line foreman in 1949 and served in that post until his retirement in September, 1964.

Survivors include a daughter, Joan Roper of Groves, Tex.; a brother, Walter Roper of Rosebud, Tex.; two sisters, Mrs. Elmer James of Cameron, Tex., and Mrs. Lydia Phillips of Temple, Tex.

Company Wins Top Ad Award

The Grand Prix award for the outstanding advertising campaign created in the Houston-B Beaumont area during 1968 has been presented to our Company and its advertising agency, Aylin Advertising Agency, Inc.

James S. Turner, director of advertising and public relations, accepted a silver trophy during an awards banquet sponsored by the Houston Advertising Club. The honor is the highest accorded for advertising campaigns in the area.



Junior Achievement workers in Port Arthur, sponsored by our Company, prepare their product for marketing under observation of two personnel of the Company. The youngsters assembled and sold "Open-Alls", all-purpose bottle openers. Pictured, from left, are Alvin Hopkins, Abe Williams, Pamela Jacobs, Gwendolyn Session, Janis Boudreaux, Fred Tenholder of the Port Arthur office, Clayton S. Clark Jr., Gladys Francis, George Irwin of the Port Arthur office, Cheryl Landry and Karl Douglas.



Malcolm M. Williams, right, director of area development for our Company, appeared on the luncheon program of an industrial development seminar held recently in Beaumont. Also attending the program was James A. Stelly, left, sales superintendent for the Port Arthur Division. James R. Harwell, center, executive director of the Texas Industrial Commission, was the key speaker.



BEAUMONT



Remmert Ricks, son of Purchasing Agent **W. T. Ricks**, was married to **Miss Rita Johnson** in **Byran, Tex.**, on **Dec. 21**. The couple will make their home in **Byran**. Young **Ricks** is a student at the **Texas A&M University School of Veterinary Medicine**.

Darla McMurray

L. V. Dugas, vice president and general sales manager, has been nominated for executive membership in the **American Institute of Management**.

He was chosen "in recognition of his individual executive management ability" according to directors and officers of the group.



Sales and public relations personnel hosted a coffee and cake party for **W. E. (Bill) Richard** in the 11th floor conference room in honor of his recent promotion to **Western Division manager**. From left, are **Lorraine Blackwell**, **Cleo Tolley** and **Paulette Roddy**.



The 20th floor auditorium was the scene of a coffee and cake party for recent retirees **J. F. DeLage** and **N. C. Spencer**. Well-wishers filled the auditorium to honor the two men and their wives. From left are **Mrs. DeLage**, **Mr. DeLage**, **Mrs. Spencer** and **Mr. Spencer**.

John L. Mortimer, brother of Vice President **H. E. Mortimer**, has joined the law firm of **Johnson & Cox** in **Houston**. He had been public relations director for **U.S. Steel** before his retirement, after which he won his law degree.



Clyde Charlot of the **Records-Mailroom** poses with his new bride, the former **Joyce Montgomery** of **Beaumont**. The couple were wed on **Feb. 8**.

LAKE CHARLES

J. E. Prejean, storeroom supervisor, proudly announces the birth of his first grandchild, **Angelic (Angel) Marie St. Romain**. **Angel** was born **Jan. 17**. **Mr. Prejean's** daughter is **Mrs. Randy St. Romain**.

Cheryl Gilbert

Mr. and Mrs. Patrick C. Moore have announced the birth of a boy, **Patrick Kyle**, **December 13**. **Mr. Moore** is a utility man in the **Line Department**. The proud grandparents are **Mr. and Mrs. Wilmer Ledbetter**. **Mr. Ledbetter** is garage foreman.



Thanksgiving Day proved to be a successful hunting day for **Larry Byrd**, 9, son of **Melton Byrd**, utility foreman in **T&D**. The spike buck was killed in **Toro, La.**, north of **Toledo Bend Dam**.



H. C. LeVois, retired vice president and division manager, is rightfully proud of his quartet of grandchildren. They are, reading clockwise from top left, Deanna Lynn Davis, Dean Russell Davis, Kyle Robert Hoepner and Sheri Christine Hoepner. They are the children of Mr. and Mrs. Leonard E. Davis of San Antonio (Mrs. Davis is a former employee of our Company) and Mr. and Mrs. Robert D. Hoepner of Nashville, Tenn. (Mrs. Hoepner formerly worked as an artist in the Advertising Department.)

NELSON STATION



Seventy-five fifth grade students from the Western Heights Elementary School in Westlake, La., recently visited Nelson Station. They saw a film on the production of electricity, then were taken on a tour of the plant. C. E. Chambers spoke to the group. Three teachers accompanied the students, including Mrs. W. E. Dowden, wife of Nelson equipment operator.



Bushy chins were plentiful around Nelson Station as rodeo time approached. From left are John Landry, Sonny Thornton, Pam Weston, R. Billeaud and Jim Stratton.

Pam Weston

LAFAYETTE



Keith Lamm, son of District Superintendent John Lamm, killed this spike buck while hunting with a bow and arrow last November. It was his first with a bow. The deer field-dressed out at 90 pounds.

Superintendent John Lamm and Home Service Advisor Sue Hoffpauir are back at work after seiges of the flu. Congratulations to Henry T. Buckalew, accounting supervisor, on his engagement to Miss Frances Girouard of Broussard, La. She is employed as a secretary by our Company's legal representatives, Bailey and Mouton.

Returning to work after bouts with the flu were Earl Broussard, commercial sales representative senior; Horace (To To) LaCombe, residential sales representative senior; Burt Duhon, residential sales representative, and J. W. Lamm, district superintendent.

Vacationing during February was Virgil L. Fuselier, sales supervisor. He and his family visited relatives in Lake Charles.

Sue Hoffpauir, home service advisor, spent a weekend in New Orleans with friends. While there, they attended a basketball tournament in Covington, La.

Bobbie Denais



Robert Domingue, line foreman, was among six adult Boy Scout workers presented the St. George Award by Bishop Maurice Schexnayder of Lafayette. Pictured are front row, from left, Mr. Domingue, Bishop Schexnayder and Paul Bourque of Avery Island. Top row, from left, are Charles Franciol, scout executive of the Evangeline Area Council; Johnny Segura, Lake Charles, R. Gilbert Myers, scout executive of the Calcasieu Area Council, and Father Harry Quick, diocesan scout chaplain.

JENNINGS

L. J. Biessenberger, substation operator, vacationed during February.

A farewell party was given for Harvey R. Johnson, recently promoted to general line foreman in Lake Charles. Hutt Reed, district superintendent, presented Mr. Johnson with a bus ticket "in case he becomes lonesome and wants to come back home." O. A. Gann, new Jennings general line foreman, also presented a gift to Mr. Johnson — a desk set.

Earl E. Mayfield

PORT ARTHUR



Gilbert W. (Wayne) Hiter was the honoree at a coffee and cake party celebrating his promotion to commercial and industrial sales supervisor for the Baton Rouge Division. From left are Mittie Dunn, Diane Picou, Dolores Douglas, Rosemary Vaught, Mr. Hiter and Sue Williams.

BATON ROUGE



Sales employees recently gathered to wish Ed Loggins best of luck in his new post at Beaumont. From left are Mel LeBeau, Mr. Loggins and his wife, Pat.

Congratulations to Mr. and Mrs. William P. Withers on the birth of a son, William Jr., on Jan. 16. Mr. Withers is a storeroom assistant in the Choc-taw Storeroom.

Martha Reeves, Credit Department, received a diamond from Mike Hall on Valentine's Day.

Mary Hereford, wife of Credit Manager Van B. Hereford, has been chosen "sweetheart" of Xi Alpha Theta chapter of Beta Sigma Phi and was honored at the annual Sweetheart Ball. Mrs. Hereford is a volunteer worker at the Louisiana Speech and Hearing Foundation and the Louisiana Arts and Science Center. She also teaches a Sunday school class at Broadmoor Baptist Church.

Congratulations to Gary Diamond, test technician at Willow Glen Station, on the birth of a new daughter. Mrs. Joanne Diamond gave birth to Dawn Rachelle Diamond on Feb. 7. It was the couple's third child.



Claudia Dansereau Braud and Joe Ann Hayden Price were honored recently with bridal gifts from their Service Applications co-workers. From left, are Brenda Clause, Mrs. Braud, Kathy Heausler, Mrs. Price and Jackie Bates (in background). On March 1, Claudia became Mrs. Steve Braud and Joe Ann became Mrs. Charles Price.



Port Arthur Division personnel were on hand for a special Quarterly Management meeting held recently in Port Arthur. Vice President S. L. Adams, at the speaker's stand, explained reasons for the ambitious financing plan under way by our Company.

SABINE STATION



Twenty-seven members of Bridge City High School's Radio and TV Vocational Class toured Sabine Station recently on the third annual field trip to show use of electronics in industry. J. T. Graves, operations supervisor, and M. E. Sandefer, electric maintenance foreman, addressed the group. D. T. McNeill was the class instructor who accompanied the group.

Taste Treats From Acadia

OUR main feature this month centers around Evangeline Country, and no such article could be complete without including some of the famed Acadian recipes. The following taste teasers were acquired through devious means to bring to our readers the opportunity to sample "the real thing."

THE ART OF MAKING A ROUX

The roux (brown gravy) is the foundation for most Acadian gravy dishes. To make a good roux requires your undivided attention for at least half an hour, but the results are more than worth the time and effort.

Place the quantity of shortening called for in your recipe in a heavy iron or thick aluminum skillet. Heat shortening to medium hot. Then add the amount of flour called for in the recipe and stir continuously. When the mixture of flour and shortening is a deep golden tan, lower the heat still more and add the onions in the quantity called for in your recipe. Continue stirring until onions are tender. Now the basic roux is completed.

COURTBOUILLON

It is possible to make a courtbouillon in an ordinary kitchen, but it is not to be compared with one made on an open fire. The fish must be very fresh and the company agreeable. Ice cold lemonade or beer should be served at regular intervals to the cook. His is an important role, and his courage must be bolstered by friends and admirers.

1 lb. shortening	10 lbs. gaspergou or other
2½ cups flour	fresh fish (cleaned)
1 lb. medium sized onions	salt and pepper to taste
1 large head garlic	bay leaf and thyme,
1 2-lb. can whole tomatoes	if desired

Heat shortening and stir in flour. Cook until golden brown. When brown, add onions and garlic, stirring constantly until onions are soft. Lower heat and add tomatoes, cooking slowly until shortening simmers to the top. Add 2 to 2½ gallons of hot water and let boil for about 30 minutes or longer, if desired. Then add the fish and let cook slowly for about 25 minutes. Onion tops, parsley, celery, bay leaves and thyme may be added, if desired. Salt and pepper to taste.

Serves 20 people.

COUCHE-COUCHE

"Adieu les maries, couche-couche et caille" is a saying called out to honeymooners. Literally, it means: "Goodby, newlyweds, couche-couche and clabber." It is meant to remind them that, although today it is wedding cakes and wine, tomorrow it will be back to the everyday fare of couche-couche and clabber.

Couche-couche is a cereal eaten with either warm milk or cafe au lait (coffee-milk). It can take the place of bread or rice or cornbread in dressings. It is delicious served with fried eggs and sliced tomatoes for breakfast.

5 tbsps. cooking oil	1 teaspoon sugar
2 cups yellow cornmeal	1 teaspoon baking powder
1 teaspoon salt	2 cups milk

Put four of the five tablespoons of cooking oil into a heavy iron skillet or saucepan which has a light lid. Let heat while you mix the remaining ingredients in the order given. Last, add the one remaining tablespoon of cooking oil and pour the whole mixture into the hot cooking oil. Lower heat to medium and let cook. Keep stirring about every three minutes, being sure to scrape the bottom of the pot each time. Cook covered tightly until couche-couche reaches the consistency of crumbled up cornbread, in about 20 minutes.

Serves six people.

PECAN PRALINES

In the fall, when the first cool breeze is felt, the children gather up all the pecans that have fallen; then, while they are shelling the nuts, the sugar and milk are put on to boil. Soon, on a buttered marble slab are poured the thick sweet mixture and the fat sweet nuts — and, when it cools and hardens, you eat . . . and eat.

3 cups sugar	1 lb. shelled pecans
1½ cups milk	

Cook milk and sugar until soft ball stage. Add pecans and cook again until it forms a firm ball. Pour small pralines, or patties, on buttered marble slab, or on a buttered dish, and allow to cool.

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SOMEONE CARES



KATHRYN MESSINA
Port Arthur Clerk Says:

Personal injuries can disrupt family living. Safety is security against this happening.

Prevent Accidents